

ATTENTION ALL UTILITY ATV QUADMASTERS!

Are you ready for the ultimate in ATV challenges?

For immediate release:

(Belding, Michigan, Friday, April 01, 2005) **Global Entertainment Network Group (G.E.N. Group) is pleased to announce the launch of;**

QUADMASTERS NATIONAL ATV CHALLENGE TOUR

“QuadMasters” **ATV Challenge Tour** is set to host 10 Outdoor ATV Challenge Events this summer, with the 1st stop in Greenville, MI at Nelsons Speed Shop – May 13 – 15, 2005. Each Event will be similar in course construction from venue to venue consisting of 8 separate timed challenges within the course, this is to ensure that the National Points Standings are based on equal challenges so as to be fair to all participants that come out and take the Ultimate ATV Challenge!

The **QuadMasters ATV Challenge Tour** has built its foundation around the “grassroots” Utility ATV Market; the Outdoor Events have been designed to be fun yet challenging while keeping safety at the forefront. With seven different classes offered, the **QuadMasters ATV Challenge Tour** has something for everyone regardless of age or ability. The challenges are designed with 1st gear technical riding in mind, targeting “Grass Roots” ATV riders of all ages.

The **QuadMasters ATV Challenge Tour** has designed it’s challenge courses to include elements that are found both on and off the trails that challenge both your physical handling capabilities and will stimulate your brain in challenging you mentally on how you approach each challenge and work your way through them.

The **QuadMasters** courses will consist of 8 different challenges including such elements as: a mud bog, rock crawl, log crawl, bridge walk, plus many more fun challenges along the way. A specialty course designed for Bow Hunters called the “Bow Hunters challenge” is also available for the Skilled Bow hunter to test his/her skills both on and of the ATV. For the little ones that are just starting out in the sport of ATV’ing there will be a separate challenge course designed specifically for the 50’s & 90’s classes for Youths.

QuadMasters Invites and Challenges all of you Utility or Sport ATV owners to come out and test your skills and have some fun for the weekend. This is your opportunity to show off your true skills and most importantly at the end of the day... the “bragging rights” associated with taking the **QuadMasters** Challenge. Take a moment and Register today to become a **QuadMasters** Member and receive your Member Package which includes official QuadMasters apparel and a subscription to ATV Riders Magazine.

Visit www.quadmasters.net for more information and up to date event information and registration

See you on the trail!